



MINUTES OF THE MEETING

EDD Board Meeting Minutes

3/19/25

Ill Eagle Taphouse 2nd Floor

ATTENDEES: Ben Fleischman, Conor Delaney, Xavier Mustico, Courtney Shaw, Larry Parker, Barb, Jessica Balmer, Eileen Peet, Mike Mitchell, Emma Miran, Mike Collins, Candice West

ABSENT: Emily Blauvelt, Courtney Woods, Janis Lunger, Chris Giammichele, Heather Kotsy, A'Don Allen,

STAFF: Kylene Kiah, April Peris

CALL TO ORDER:

President, Courtney Shaw called the meeting of Elmira Downtown Development, Inc., to order at 12:18pm.

FINANCIALS: *Jessica Balmer;*

Annual Meeting Report- there was a line without the GL on December financials, the amount is the same but there was no GL , it was a simple line item issue, that has since been resolved, the bottom line did not change at all.

Approval of December Line Item – 1st Courtney Shaw, 2nd, Eileen Peet

Current Financials regarding meetings and travel needs to go under event cost because it was for Gus Macker, the correct version has been shared with the board.

Multiple out of office meetings have taken place, ex. Orchestra of SFLX – will begin to enter GL Professional Dev/Staff line item in the future.

The Property Tax GL is Parade building which is roughly \$400 yearly

Motion to accept report made by Eileen Peet, 2nd by Connor Delaney

EXECUTIVE DIRECTORS REPORT: *Kylene Kiah;*

Sponsorships continue, as well as partnerships.

Met with Bill Goodwin of EPD about GIVE and connected him with others within the community.

A few organizations all met up to discuss our initiatives.

Early report sponsorships feature 6-7 new businesses for 2025.

Room Tax Grant has been applied for; will use for Explore Elmira book if funded.

CDBG Grant will be submitted by end of March.

Taste of Downtown is in 2 weeks, need volunteers, the theme is 90s. Please share!
Winter Alive After 5 at Lecom Event Center March 28 featuring a large band from Syracuse.
2025 Season starts May 30th opening at Wisner Park, This one requires larger lift from board as it is the opener. AA5s after the opening only require volunteers for the wristband tent as the host bar/organization will staff the beer truck.

2025 AA5 Applications have been submitted – no longer being voted on through committee program. The vote will go through the entire board.

The 2024 executive committee agreed that one AA5 each year can be given to a nonprofit organization if they are celebrating a milestone. 2024 was Eldridge with their 100 year anniversary. This year Meals on Wheels applied as they are celebrating 55 years.
Ill Eagle will never take a summer spot as they are big enough to host inside, therefore if they apply each year it will be an October date. EDD will always open the season at Wisner Park. Only 7 Fridays for AA5 slots and EDD is the first. Board will need to decline one application this year.

Applications are:

Brady's Pub
Meals on Wheels
Elks
Jams
Patrick's
Rye Bar
Bernie Murray's
Ill Eagle Taphouse -October

Discussion took place and board agreed to decline Jams for this season.

Vote on seat renewal of Chris Giammichele- 1st; Courtney Shaw 2nd Connor Delaney
Courtney Woods rolled off executive team – 1st Larry Parker 2nd Mike Collins

Gus Macker is July 19 & 20

The city is staffed and prepared.

Discussions took place regarding security safety and police presence for the Gus Macker event.
Mike Collins will set up a meeting with EPD Chief and Fire Marshall, so the City is on the same page for that weekend.

NEXT MEETING:

May 21st noon
Steele Memorial Library

ADJOURNMENT: A motion to adjourn was made by Ben Fleischman, at 1:01pm, 2nd by Courtney Shaw.

Respectfully submitted,
Benjamin Fleischman