

WICKED WISNER TRUNK-OR-TREAT

RULES AND REGULATIONS | 2026

Thank you for joining the 5th Annual Wicked Wisner Trunk-or-Treat! To keep the evening safe, fun, and family-friendly for everyone, please review and follow the rules and regulations below. Your cooperation helps us put on a great event for the whole community.

Event Details

- **Date:** Friday, October 23, 2026
- **Time:** 5:30 PM - 7:00 PM
- **Location:** Wisner Park & Main Street (between Church and Gray Streets, Elmira, NY)
- **Sponsored by:** Chemung Supply Corporation

Who This Applies To

These rules apply to every participant setting up a trunk or booth; businesses, nonprofits, community groups, and individuals alike. If you plan to set up the event in any capacity, these rules and regulations apply to you.

Insurance Requirement

All participants who plan to set up a trunk or booth must provide a certificate of insurance (COI) prior to the event. This is required of every participant, with no exceptions. **Please read carefully as the info we need has changed.**

- Certificates must evidence general liability coverage of \$1,000,000 per occurrence and \$2,000,000 aggregate.
- Certificates must name the City of Elmira, its officers and employees, and Elmira Downtown Development as additional insureds.
- COIs must be submitted to Elmira Downtown Development before the event. Participants without a COI on file will not be permitted to set up.
- All insurance certificates MUST include this wording as additional insureds:

Certificate #1: *(The box for additional insureds must be checked off)*
The City of Elmira, its officers and employees, as additional insureds
317 E Church St
Elmira NY 14901

Certificate #2: *(The box for additional insureds must be checked off)*
Elmira Downtown Development, its officers and employees, as additional insureds
231 W Water St Suite 102
Elmira NY 14901

Trunks vs. Booths - Where to Set Up

To keep the trick-or-treat line moving safely, activities are separated by type:

- **Trunks** are set up along the Main Street line and hand out candy only.
- **Booths** with games, activities, or giveaways are set up in Wisner Park — not in the Main Street line.
- No games or activities are permitted in the Main Street trick-or-treat line; this keeps the line moving and safe for all families.

General Rules & Reminders

- This is a family-friendly event... please keep costumes, decorations, and candy appropriate for young trick-or-treaters.
- The event does get dark so please bring your own lighting (battery- or generator-powered) for your trunk or booth.
- If you need a generator, low-noise generators only. Loud generators are not allowed.
- There will be entertainment throughout Wisner Park during the event, please keep noise from your own trunk or booth considerate of nearby activities.
- Set up and break down within your assigned space and time.
- Keep your trunk or booth staffed, open, and stocked for the full duration of the event.
- Maintain a clean, orderly space and pack out any trash at the end of the night.
- Treat all visitors courteously; direct any concerns or complaints to Elmira Downtown Development staff on-site.
- You are responsible for your own representatives, volunteers, and/or employees.

- Comply with all local fire codes at all times.

Line Cutoff

Admission is free and open to the public. Please note: the trick-or-treat line closes at 7:00 PM. Trunks and booths should be ready to welcome guests until the line completes.

Questions & Day-of Assistance

For questions, sign-up details, or day-of assistance, please reach out to:

- **Marshall Ferrari** - 607-426-8840 · marshall@elmiradowntown.com
- **Sarah Flenders** - 607-727-8971 · sarah@elmiradowntown.com

By participating in the Wicked Wisner Trunk-or-Treat, you agree to all the Rules and Regulations above.