



MINUTES FOR EDD's BOARD MEETING

11/19/2025

231 W. Water Street, Elmira, NY

ATTENDEES: Marshall Ferrari, Sarah Flenders, Courtney Shaw, Jess Balmer, A'Don Allen, Candice West, Emma Miran, Michael Collins, Barb Whitman, Heather Kosty, Emily Blauvelt, Connor Delaney, Eileen Peet, Courtney Woods

ABSENT: Ben Fleischman, Janis Lunger, Larry Parker, Mike Mitchell, Xavier Mustico, Dan Mandell, Corey Cooke

CALL TO ORDER:

Courtney Shaw called the meeting of Elmira Downtown Development, Inc., to order at 12:03.

FINANCIALS: Jess covered – covid funds moved to reserves, Pole Barn paving done – paid from Parade fund – will be reimbursed by Grant monies from the City

Trunk or Treat – Huge success – over 2000 kids, headless horseman and DJ big hits. Looking to change time possibly in 2026

Tree Lightening is next – 11/25 both the City Manager and the Mayor will be there. Tree will go up Friday or Monday, bag pipes to play that night, reindeer on site

Parade – 11/28 – in good shape

Pop up snowglobes at LECOM after the parade – none have sold yet

Winterfare – Edison Light bulbs for Wisner Park are up. All sheds are sold. Free pony rides, possible skateboard demonstration, Stilt walker, carolers, snow globes doing well – some spots still available, possible petting zoo

Secret Garden – need suggestions, recommendations of someplace in the bid

TOD – 4/1/2026 – confirming date and time with Centertown to host

Nutcracker contest – up and running – no entries so far

EDDs storefront windows painted and look awesome

AA5 – 2/27 at LECOM – night before Wine on Ice

Street Painting – weekend before Gus Macker – 7/10 & 7/11

The Elmira Trolley – Marshall inquired its whereabouts found out it was sold to the Watkins Glen Racetrack – reached out to see about purchasing it back and/or leasing it – was told no. Several board inquiries on how and why its in Watkins – Mike Collins to look into it a little more

First quarter promotion – soup roll – if successful, possible follow up with a wing walk

2026 Sponsorships – Marshall is working his way through meetings with exiting contributors - several returned monies coming back for 2026. Once he makes his way through the existing, he plans to start working on new. Kennedy Valve is a worry.

ADJOURNMENT: A motion to adjourn was made by Courtney Shaw, at 12:34 PM