



## **MINUTES FOR EDD BOARD MEETING**

3/26/2026

231 W. Water Street, Elmira, NY – Via Teams

**ATTENDEES:** Marshall Ferrari, Courtney Shaw, A’Don Allen, Connor Delany, Emily Blauvelt, Heather Kosty, Emma Miran, Courtney Woods, Xavier Mustico, Mike Mitchell, Xavier Mustico, Mike Collins, Emmi Saufly, Susan Crabtree

**ABSENT:** Jess Balmer, Barb Whitman, Dan Mandell, Corey Cooke, Candice West, Larry Parker, Eileen Peet

### **CALL TO ORDER:**

- Courtney Shaw called the meeting of Elmira Downtown Development, Inc., to order at 12:02.
- Hired a new Maintenance guy to work 20 hours
- Grants:

Filed for the Room tax from the County – to be used for digital spending which will replace last years “tourist/event” book

CDGB grant from City – time passed – Emma is hopeful its still available though and will work with Marshall to obtain

- Marhsall is making great relationships:

Karen Charnetski from River Friends – they discussed possibility of planting perennial flowers

ARC – lots of volunteering opportunities and working with one lady to obtain 160 hours of data entry work for EDD

Lecom – Dr. Terry – they will provide medical care for free for Gus Macker

New owner for Green Derby – she has already reached out to Marhsall, her plans are to make it a German Restaurant

- Marshall to work with the City on how to notify people of streets closings for events now that there are no longer parking meters to cover
- Marshall has a **very large** beautiful wooden desk in the EDD office – he’s looking to get rid of – if you or anyone you know want it, please reach out to him
- EVENTS:
- Taste of Downtown – next Wed 4/1 at Centertown. No need to donate wine, but please by tickets and come to show your support that way.
  - o As of 3/26 – 74 tickets have sold (last years total was 107)
  - o 12-13 vendor booths on hand
  - o Wine pull, 50/50, raffles, music
  - o Marshall wants to observe this years event but feels it can be taken up a few notches next year and reach gala level
- AA5 at Lecom last week – around 250 people
- AA5 going forward:
  - o AL George will sponsor
  - o Backside of cups will have the 4 major national drink brands
  - o They will provide signs and banners
  - o Will provide water at Gus
  - o Good variety of music this year
- Downtown Clean up – May 2 – please come help
- Wisner
  - o Musicians sponsored
  - o Scavenger hunts and story telling by Steele Memorial
  - o Kids will receive free books
  - o Reusable tote – if purchased for \$40 and you come every week, you will receive a \$5 coupon - \$75 savings - Downside – has the potential to be a \$2500 loss
- Street Painting:
  - o Chalk it Up is on board
  - o Group to run a small kids section

- Two stages
- Wants: fireworks and hot air balloon rides – needs to talk to City and get sponsors
- Gus Macker:
  - Meetings going well
  - Chemung County sponsoring Dream Court for \$5000 by Chemung County Human Relations
  - 8 ft baskets this year for a younger age group
- Secret Garden – everything is TBD – HOLLER with your suggestions for a date and location (must be in the BID)
- Winterfare – same hot air balloon group will make a balloon into a lit lantern that sits on the ground and just glows
- Soup Stroll – started meeting with
  - 200 tickets sold out – will add more next year
  - Everyone raved about it
  - Lots of requests for more events like this – without alcohol

ADJOURNMENT: A motion to adjourn was made by Courtney Shaw, at 12:27 PM