



MINUTES FOR EDD BOARD MEETING

10/29/2025

231 W. Water Street, Elmira, NY

ATTENDEES: Marshall Ferrari, Sarah Finders, Courtney Shaw, A'Don Allen, Connor Delany, Emily Blauvelt, Candice West, Heather Kosty, Emma Miran, Courtney Woods, Larry Parker, Xavier Mustico, Eileen Peet

ABSENT: Ben Fleischman, Janis Witchy, Jess Balmer, Mike Collins, Mike Mitchell, Barb Whitman, Dan Mandell, Corey Cooke

CALL TO ORDER:

Marshall called the meeting of Elmira Downtown Development, Inc., to order at 12:05.

FINANCIALS:

AA5 – Ill Eagle – wasn't as successful as we hoped – made estimated \$1000.00. Many multiple events going on

Trunk or Treat – at least 1500 kids, over 3000 people total, headless horseman huge success

Winterfare – Announced – receptive response. Only 1 vendor needed. Edison Light bulbs for Wisner Park. Entertainment filling up. Pony rides

TOD – 4/1/2026 – confirming date and time with Centertown to host

Maintenance position – filled – Tim Hourihan started Monday 10/20

Bench Program – Marshall would like to implement @ \$500 a bench

Marshall & Sarah would like to put a grab and go “library” in the Wisner Park – will look into City guidelines

Pole Barn – drive way was paved. We still have \$9460.19 – Marshall is looking at getting water and a ½ bath with the remainder

Parade – need one float filled and anyone interested in volunteering to help that day please email Courtney Shaw

Tree Lighting – reindeer price increased – keeping everything the same for this year – will look to do something different next year

Marshall spoke with First Heritage, meeting went well looks like a great sponsorship for 2026

Marshall in talks with Eat Local NY – more to follow

BIG ANNOUNCEMENT: GUS MACKER IS STAYING IN ELMIRA!!!!

ADJOURNMENT: A motion to adjourn was made by Courtney Shaw, at 12:28 PM