**Elmira Downtown Development**

Minutes of Board Meeting

June 12, 2019

Present: Chris Karam, Emma Miran, Jennifer Swain, Dan Mandell, Michael Mitchell, Brent Stermer, Kristina Cadwallader, Donna Tangorre, Denise Allen, Janis Witchey,

Absent: Kylene Kiah

Excused: Pam Brayton, Mike Collins, Chris Giamichele, Chris Coletta, Adam Bunce, Courtney Woods, Mitch Pearce

Staff: Jennifer Herrick, Katie Boland

ACTION ITEMS:

Call to Order: Chris Karam called the meeting to order at 12:02pm

Minutes: The April minutes were accepted with all in favor. Dan Mandell motioned to accept the minutes, Brent Stermer seconded.

Financial Report: Janis Witchey reported current financials – nothing new to report

Mike Mitchell motioned to accept the Financials, Jen Swain seconded. Financials were accepted with all in favor.

Directors report: Jennifer Herrick

* AA5 – Going better than expected. The Branch Office had a great turn out. Cup sales are going very well helping support the event. Next one is at Roundin’ Third holes in street being fixed by the city.
* ESPF – two Grants have been sent out to help with expenses. Artist applications coming in at a greater rate than years before. Moving vendors and kid’s area due to West Water Street.
* Sponsorships – We are up to 9 new sponsors this year bringing in more than $5,000 ☺
* Wisner Market – Katie reported: Market started 5/30 going well. New vendors coming once school ends. “Woofstock” instead of Woodstock because of cancellation of the bigger event. Partnership with SPCA and Hill Top.
* NY Main Street Grants in the works: Historical Society and Iszard’s Building. Jenn taking over the Counties Main Street Grants to bring revenue to the organization.
* Secret Garden will happen September 12th – not telling you where yet.
* Adopt a planter – a way to mitigate costs of the planters – please buy one for your organization.

Discussed plaques and placement and ability to replace them if stolen.

Other business: Jen Swain talked about Elmira College loving the AA5 at Branch and doing more projects together. She also discussed her school project to help EDD with a new business plan and organizational review.

Next meeting: August 14th September 11th – 2020 Budget Review October 9th – Strategic Plan Review

The meeting was adjourned at 12:25pm by Chris Karam. Motioned by Donna Tangorre and seconded by Christina Cadwallader. Lunch was provided by EDD and was served from Turtle Leaf Café.

Respectfully Submitted,

Katie Boland